

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
952844-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	952844	07904706

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/25/12	M-F Sunrise @6AM	6:00-7:00 AM	22-----	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	22-----	4	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	6:11 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$950.00 NM
3	WESH	M	09/24/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP114H	\$950.00 NM
4	WESH	Tu	09/25/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP120H	\$950.00 NM
2	WESH	Tu	09/25/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP114H	\$950.00 NM
2	09/19/12	09/21/12	M-F Sunrise @6AM	6:00-7:00 AM	--222--	:30	6	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--222--	6	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	W	09/19/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$900.00 NM
1	WESH	W	09/19/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP114H	\$900.00 NM
6	WESH	Th	09/20/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP114H	\$900.00 NM
2	WESH	Th	09/20/12	6:52 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$900.00 NM
3	WESH	F	09/21/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$900.00 NM
5	WESH	F	09/21/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP114H	\$900.00 NM
3	09/19/12	09/21/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--222--	6	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	W	09/19/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,200.00 NM
1	WESH	W	09/19/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP114H	\$1,200.00 NM
6	WESH	Th	09/20/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP114H	\$1,200.00 NM
2	WESH	Th	09/20/12	8:41 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,200.00 NM
5	WESH	F	09/21/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,200.00 NM
3	WESH	F	09/21/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP114H	\$1,200.00 NM
4	09/24/12	09/25/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	22-----	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952844-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/24/12	09/25/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/24/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,400.00 NM
3	WESHM		09/24/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP114H	\$1,400.00 NM
2	WESHTu		09/25/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP120H	\$1,400.00 NM
4	WESHTu		09/25/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP114H	\$1,400.00 NM
5	09/24/12	09/25/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	11-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/24/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP110H	\$650.00 NM
1	WESHTu		09/25/12	9:51 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP120H	\$650.00 NM
6	09/19/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--111--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/19/12	9:39 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP110H	\$650.00 NM
3	WESHTh		09/20/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP114H	\$650.00 NM
2	WESHF		09/21/12	9:54 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP110H	\$650.00 NM
7	09/19/12	09/21/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--111--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		09/19/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP114H	\$625.00 NM
1	WESHTh		09/20/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP110H	\$625.00 NM
2	WESHF		09/21/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP114H	\$625.00 NM
8	09/24/12	09/25/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	11-----	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/24/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP114H	\$625.00 NM
2	WESHTu		09/25/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP114H	\$625.00 NM
9	09/19/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--111--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--111--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		09/19/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP110H	\$350.00 NM
2	WESHTh		09/20/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP114H	\$350.00 NM
1	WESHF		09/21/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP110H	\$350.00 NM
10	09/24/12	09/25/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	11-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	11-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/24/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP110H	\$350.00 NM
1	WESHTu		09/25/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP120H	\$350.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952844-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/19/12	09/21/12	Days of Our Lives	1:00-2:00 PM	--111--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/19/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP114H	\$500.00 NM
3	WESHTh		09/20/12	1:25 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP110H	\$500.00 NM
1	WESHF		09/21/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP114H	\$500.00 NM
12	09/24/12	09/25/12	Days of Our Lives	1:00-2:00 PM	11-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/24/12	1:44 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP114H	\$500.00 NM
2	WESHTu		09/25/12	1:25 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP114H	\$500.00 NM
13	09/19/12	09/21/12	M-F 3-4 PM	3:00-4:00 PM	--111--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--111--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/19/12	3:19 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP110H	\$450.00 NM
2	WESHTh		09/20/12	3:28 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP114H	\$450.00 NM
3	WESHF		09/21/12	3:19 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP110H	\$450.00 NM
14	09/24/12	09/25/12	M-F 3-4 PM	3:00-4:00 PM	11-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	11-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/24/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP110H	\$450.00 NM
2	WESHTu		09/25/12	3:33 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP120H	\$450.00 NM
15	09/19/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--111--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		09/19/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP114H	\$650.00 NM
1	WESHTh		09/20/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP110H	\$650.00 NM
2	WESHF		09/21/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP114H	\$650.00 NM
16	09/24/12	09/25/12	M-F 4-5 PM NEWS	M-F 4-5 PM	11-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	11-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/24/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP114H	\$650.00 NM
1	WESHTu		09/25/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP114H	\$650.00 NM
17	09/24/12	09/25/12	M-F 5-6 PM ROT	5:00-6:00 PM	22-----	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	22-----	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/24/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$850.00 NM
3	WESHM		09/24/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP114H	\$850.00 NM
2	WESHTu		09/25/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP120H	\$850.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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FIN# 59-3186949

Invoice # 952844-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/25/12
Advertiser Romney/R/President	Product ROMNEY/P/R	Estimate Number	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/24/12	09/25/12	M-F 5-6 PM ROT	5:00-6:00 PM	22-----	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	09/25/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP114H	\$850.00 NM
18	09/19/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--222--	6	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	W	09/19/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$800.00 NM
1	WESH	W	09/19/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP114H	\$800.00 NM
5	WESH	Th	09/20/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP114H	\$800.00 NM
2	WESH	Th	09/20/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$800.00 NM
3	WESH	F	09/21/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$800.00 NM
6	WESH	F	09/21/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP114H	\$800.00 NM
19	09/24/12	09/25/12	M-F 6-6:30 PM	M-F 6-6:30 PM	22-----	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	22-----	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	09/24/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,200.00 NM
1	WESH	M	09/24/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP114H	\$1,200.00 NM
3	WESH	Tu	09/25/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP120H	\$1,200.00 NM
2	WESH	Tu	09/25/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP114H	\$1,200.00 NM
20	09/19/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--222--	:30	6	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--222--	6	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	W	09/19/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,100.00 NM
1	WESH	W	09/19/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP114H	\$1,100.00 NM
2	WESH	Th	09/20/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP114H	\$1,100.00 NM
4	WESH	Th	09/20/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,100.00 NM
3	WESH	F	09/21/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,100.00 NM
6	WESH	F	09/21/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP114H	\$1,100.00 NM
21	09/24/12	09/25/12	M-F Entertainment Tonight	7:00-7:30 PM	11-----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	11-----	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP110H	\$1,500.00 NM
2	WESH	Tu	09/25/12	7:25 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP120H	\$1,500.00 NM
22	09/19/12	09/21/12	M-F Entertainment Tonight	7:00-7:30 PM	--111--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--111--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/19/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP110H	\$1,500.00 NM
1	WESH	Th	09/20/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP114H	\$1,500.00 NM
3	WESH	F	09/21/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP110H	\$1,500.00 NM
23	09/24/12	09/25/12	M-Su News @ 11PM	11-1135p	22-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
952844-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/24/12	09/25/12	M-Su News @ 11PM	11-1135p	22-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	22-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		09/24/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP114H	\$1,500.00 NM
1	WESHM		09/24/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,500.00 NM
3	WESHTu		09/25/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP114H	\$1,500.00 NM
2	WESHTu		09/25/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP120H	\$1,500.00 NM
24	09/19/12	09/21/12	M-Su News @ 11PM	11-1135p	--222--	:30	6	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--222--	6	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHW		09/19/12	11:11 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP114H	\$1,500.00 NM
1	WESHW		09/19/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,500.00 NM
2	WESHTh		09/20/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,500.00 NM
6	WESHTh		09/20/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP114H	\$1,500.00 NM
3	WESHF		09/21/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,500.00 NM
5	WESHF		09/21/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP114H	\$1,500.00 NM
25	09/21/12	09/21/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		09/21/12	10:33 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP114H	\$3,500.00 NM
26	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		09/22/12	7:53 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP110H	\$300.00 NM
27	09/22/12	09/22/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		09/22/12	8:27 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP114H	\$1,200.00 NM
28	09/22/12	09/22/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		09/22/12	6:12 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	2012MRFP114H	\$700.00 NM
29	09/22/12	09/22/12	Sat. Entertainment this W7:00-8:00 PM		-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		09/22/12		Sat. Entertainment this Week	7:00-8:00 PM	:00		\$800.00 NM
	See MG 29.2								
2	WESH Sa		09/22/12		SAT NBC PRIMETIME PREVIEV 7PM TO 7:30PM		:00		\$800.00 NM
	Credited								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice # 952844-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/25/12
Advertiser Romney/R/President	Product ROMNEY/P/R	Estimate Number	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	6:22 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP110H	\$300.00 NM
31	09/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	8:46 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	2012MRFP114H	\$1,500.00 NM
32	09/23/12	09/23/12	NBC MEET THE PRESS NBC MEET THE PF		-----S	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	9:47 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	2012MRFP110H	\$2,500.00 NM
33	09/23/12	09/23/12	CHRIS MATTHEWS WK/CHRIS MATTHEW/		-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	10:20 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW/	:30	2012MRFP114H	\$1,000.00 NM
34	09/23/12	09/23/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	7:06 PM	NFL PRE-GAME	7:00P-8:00PM	:30	2012MRFP110H	\$4,000.00 NM
35	09/23/12	09/23/12	NFL	8:00PM-conclusion	-----S	:30	3	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	3	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	09/23/12	8:18 PM	NFL	8:00PM-conclusion	:30	2012MRFP114H	\$10,000.00 NM
1	WESH	Su	09/23/12	11:58 PM	NFL	8:00PM-conclusion	:30	2012MRFP110H	\$10,000.00 NM
	LR - Football								
3	WESH	Su	09/23/12	12:13 AM	NFL	8:00PM-conclusion	:30	2012MRFP114H	\$10,000.00 NM
	LR - Football								
36	09/22/12	09/22/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	1	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	9:59 PM	Notre Dame Football	5:00A-4 XM	:30	2012MRFP114H	\$2,100.00 NM
37	09/22/12	09/22/12	Golf Various	Various Golf	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	4:25 PM	Golf Various	Various Golf	:30	2012MRFP110H	\$1,200.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952844-1	09/30/12	September 2012	08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							99		

Payment Terms 30 Days

<u>Gross Total</u>	\$128,525.00
<u>Agency Commission</u>	\$19,278.75
<u>Net Amount Due</u>	\$109,246.25